



**SELF-LED TOURS, FRIDAYS 10AM-3PM
1010 S. PEARL EXPY, DALLAS, TX 75201**

During open hours, plan ahead with the DFM, email info@dallasfarmersmarket.org

We're excited to have your student group visit the Dallas Farmers Market! We ask that large groups of more than twenty (20) email ahead, so that we can expect your group. Please bring a ratio of at least 1 adult per 10 students. There is no charge for self-guided visits, however we suggest students bring money to buy some food items from the vendors.

- 1. Prepare the students with the DFM History** – The Dallas Farmers Market has a rich history based in the agriculture economy of the state of Texas. Once a humble horse-and-wagon wholesale business, the Dallas Farmers Market has grown with the city and turned into a hub for farm-fresh vegetables, fruits and more. Today, it stands as a symbol of Dallas' commitment to the health and nutrition of the people who call this city home. As Dallas began to flourish in the late 19th century, farmers began to sell their produce in locations around the city from their wagons. Soon enough, the intersection of South Pearl Expressway and Cadiz Street became the hub of a thriving wholesale business—produce, chickens, pigs, eggs, and goats were all sold to the people of North Texas. But as the city grew, so did the demand for farm-fresh produce and meat. So, in 1939, the site of the Dallas Farmers Market was expanded, and the first Shed was established. By 1941, the site was officially sanctioned as a municipally owned and operated market.
- 2. What to expect** – Monday-Friday you can see Mama Ida's community garden located in the back of The Shed. In it you will find seasonal locally grown fruits and vegetables, plus our family of chickens. Make sure to also visit The Market building filled with local retail + eateries. If you join us during the weekend, you will find The Shed full of vendors. Each vendor is a separate farm or business. **The farmers** can share where their farm is located, what they grow and what animals they raise. The **artisan food vendors** make their own products, and some of them carry on a family recipe. Make sure to support their small business.
- 3. Arrival and Parking** – Large buses and vans can enter off Cesar Chavez onto Farmers Way on the south side of The Shed. Large buses should call the Courtesy Officer at 469-346-6004 before arrival for parking assistance. At times, bus parking will be unavailable. If you arrive and there is no bus parking, please unload near The Shed and then park in the self-pay public lot along the 1800 block of Cadiz (between St. Paul and Park). Assemble your students by the stage on the Cesar Chavez side of The Shed.
- 4. Restrooms** – Plenty of public restrooms are accessible from the south side The Market food hall.
- 5. Emergencies** – The school group is responsible for their general first aid kit. Teachers/Chaperones are to call 911 for other emergencies. Lost and Found: We will hold items for two weeks in the Administration Office, contact info@dallasfarmersmarket.org